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PRESS RELEASE

FOR IMMEDIATE RELEASE

Local Solar Installer Helps Non-Profit Plant the Seeds for Sustainability

Tucson, AZ – July 1, 2010 -- Native Seed SEARCH's new 7,000 square foot Agricultural Conservation Center will be powered by the sun, thanks, in part, to a labor grant from Technicians For Sustainability (TFS). Technicians For Sustainability, a mission-driven, solar installation firm, donated the labor to install the 9.18 kW PV system as part of their ongoing commitment to help local non-profit organizations turn their environmental values into reality.

Native Seeds SEARCH works to conserve the arid lands-adapted heirloom crops of the Greater Southwest and promotes the agricultural traditions that have evolved with the harsh conditions of this desert region. Their new facility, a true model of sustainability, includes solar power, rainwater harvesting, and the use of sustainable building materials (e.g. recycled blue jean insulation). This facility will be home to demonstration gardens, historic orchards, and a community classroom space.

"Even as our local economy has slowed down, the local solar industry continues to see success," said Aimee King, Community Outreach Coordinator for TFS. "Thanks to more and more individuals choosing to make the switch from fossil fuel generated electricity to solar energy, we have been able to help a an increasing number of local organizations reduce their operating costs, and serve as a positive example within their community.

According to Byrn Jones, Executive Director of NS/S, "Our [NS/S] goal is to become a showcase in the community for green building." This solar electric system will save NS/S approximately \$1720 in annual operating costs, and will help to offset nearly 32,000 pounds of carbon dioxide, 14,320 pounds of coal, and will save 7,160 gallons of water annually.

About Technicians For Sustainability

Technicians For Sustainability (TFS) is a locally owned, mission-driven business, committed to walking their talk. They provide businesses, public institutions, and residential homeowners with high quality, clean, renewable energy systems, helping to translate environmental values into practical reality. The company employs proven technologies to meet customers' specific needs, including solar electricity, solar hot water heating, and water harvesting. TFS has installed over a megawatt of solar power in southern Arizona. For more information about Technicians For Sustainability visit www.tfssolar.com



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